

333712(33)

B. E. (Seventh Semester) Examination,

April-May 2020

(Old Scheme)

(IT Engg. Branch)

MANAGEMENT INFORMATION SYSTEM

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 28

Note : *The part (a) of each question is compulsory.*

Attempt any two from section (b), (c) and

(d). The figures in the right hand margin

indicate marks.

1. (a) Define MIS. 2
(b) What is the organizational information subsystem? 7

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- (c) Explain Information Technology infrastructure for digital firm. 7
- (d) How MIS solves business problems? Illustrate your answer with suitable example. 7
2. (a) Write about CIBIS System. 2
- (b) What is Strategic Information System? Discuss business level and firm level strategy. 7
- (c) What is the reason's behind the evolution of end user computing also explain it's importance? 7
- (d) What are the three kinds of managerial role that the Mintzberg identified? 7
3. (a) What are the four main activities that are performed by HR. 2
- (b) What is DSS? Why is it needed? Write down its advantages. 7
- (c) Draw manufacturing informaion system model. Explain its different components. 7
- (d) Explain finance and accounting information system. 7

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4. (a) Describe Information Resources. 2
- (b) Describe end-user computing as strategic issue. 7
- (c) What do you mean by knowledge management? Explain with an example. 7
- (d) Eplain IRM. 7
5. (a) Define E-commerce. 2
- (b) Describe e-commerce methodology in detail. 7
- (c) Discuss IIS architecture in detail. 7
- (d) Explain Business Intelligence and E-Commerce Strategy. 7